



5 Secrets to Successful Online Account Opening and Online Lending

Description:

The promise of online account opening and lending is the talk of every CEO and the nightmare of every compliance officer. Can you be successful? Can you overcome abandonment? Can you address fraud and compliance concerns? Learn the five success secrets from the successful (and unsuccessful) experiences of other community financial institutions.

Brad Smith, Abound Resources

Bio:

- President and CEO of Abound Resources, a management consulting firm that helps community financial institutions grow, save money and improve their use of technology
- 18 years of community financial institution consulting experience
- 400+ vendor evaluation projects in de novos to multi-billion dollar institutions
- Lead negotiator representing community financial institutions on over 200 software, hardware and outsourcing contracts valued at \$100 million
- Former Manager of Deloitte & Touche's Community Bank Technology Consulting Practice
- Technology advisor to several community financial institution trade associations

